WILL I A THIRTHAN

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/082,069 Docket No. : 11032/3040

Inventor : Dwight A. MERRIMAN Confirmation No. : 8044

Filed: February 26, 2002: Customer No. : 23838

Examiner : Donald CHAMPAGNE Art Unit : 3622

For : NETWORK FOR DISTRIBUTION OF RE-TARGETED ADVERTISING

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on November 16, 2007, please enter the following:

Amendments to the Claims are reflected in the listing beginning on page 2 of this paper.

Remarks begin on page 10 of this paper.